A Tradition of Giving, a Culture of Bonding

Serdang SUN
UPM Alumni Magazine

Bonding All Alumni

Enhancing Connections, Growing Networks

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Relating and bonding! Can we have one without the other? A paradox it may sound to be but one thing is clear, relationship will bind us together. No matter how far the alumni are now attached to their Alma mater, the thought of a strong relationship and bond between both parties will make the distance feel much closer. In fact relation is said to be the most beautiful thing on this earth as it reflects connectivity, caring for each other and a quest for a better alliance between two or more parties. In this case, the lifelong bonding is between the alumni and the Alma mater, i.e. UPM. Considering the importance of alumni relationship, the editorial committee has decided to focus on ‘Bonding the alumni’ for this current issue. This is timely as we have worked extensively in recent years to strengthen our connection with our alumni as they become members of our growing family of alumni.
This has allowed us to better understand the stakeholders we serve and to give us valuable feedback we can use to shape the future of our great university. In this ‘Bonding the Alumni’ issue, the feature section is about a special beautification project undertaken by the Faculty of Agriculture in their attempt to bond with the alumni. In addition, highlight of this issue is on the PUTRA TAAF i.e. Tabung Amanah Alumni Fakulti, a recently developed endowment fund where contributions made by alumni to their faculty are channeled to. As bonding will create the act of giving, we bring to you some of our prominent alumni, the UPSI Vice Chancellor and two English language instructors to share their invaluable experiences in serving the nation. In campus portraits, two local and one international alumnus notified us their rich stories of lives when they were students and after leaving the university (pre-graduation experience and post-graduation experience).

Well, thank you for staying connected through Serdang Sun, the UPM Alumni Centre’s publication. This is my first issue as chief editor and with collaborative work of new and experienced editors this issue was able to be published on time. Therefore, I sincerely hope that you will continue to be associated with us and play your part as an ambassador to your Alma mater. I can assure you that the university is committed to maximizing the positive impact of its alumni in the local, national and global community wherever and in whatever capacity you are at present.

Thus, it is our utmost aspirations that the alumni are kept informed of UPM’s news, achievements, and current events happening on and off campus. Let me conclude that UPM has a proud tradition of educating their alumni who are now leaders in the organizations or workplace and we shall continue to do this. Thus, we urge and hope that UPM alumni will significantly make a positive difference in the lives of millions of Malaysian now and for years to come.

Lastly, many events and reunions are planned in order to strengthen the bond among UPM Alumni and to stay connected through various activities. It is a great way to share memories, re-live the experience, and rekindle old cherished friendship and to learn more about the development that has taken place at the university. We welcome you back and do come with your friends and family or rather group of friends to bond with.

Assoc Prof Dr. Mansor Abu Talib
(Dip Agric 1982; Bac. Resource Economics, 1987)
Director of Alumni Centre
Since her inception on 1st January 1999, UPM Alumni Centre has been a referral centre among Malaysian Higher Educational Institution (HEI) and had made some significant milestones to be proud of by her alumni. For instance, recently, UPM Alumni Centre was appointed as leader for MyAlumni cluster, a new initiative by the Ministry of Higher Education under the Pelan Strategik Pendidikan Tinggi Negara (PSPTN). As such, specific strategies were outlined to instill and sustain the spirit of belonging and pride of our Alma mater.

Taking a cue from her motto, ‘A Tradition of Giving, a Culture of Bonding’, the main objective of UPM Alumni Centre is on fostering quality alumni relationship which is to bring back alumni to UPM by means of an efficient networking in the form of activities such as reunions, alumni mentoring, alumni forum and homecoming activities. To spearhead these activities, together with the collaboration of UPM Alumni Association, a new project i.e. an Alumni Profiling System was developed to update alumni database at both offices. The current database were obsolete thus efforts to engage more alumni in activities were not effectively realized.
With a strong group of more than 155,000 alumni, this extensive network can become a good partnership avenue to the university in moving the *Alma mater* ahead in any competitive environments. To make networking a reality, as highlighted in this issue, many Chapters and Shared Interest Groups (SIGs) were formed and alumni are invited to be part of them. Size does matter! Therefore by creating more avenues to cater to the needs and motivations of numerous talents and alumni's varied backgrounds will ease the process in achieving the alumni's goals.

As evident by alumni movement in many established universities worldwide, insights and ideas from alumni are important to be included in the development process. As we progress in making UPM alumni a visible entity in the society, myriad of activities were planned in efforts to strengthen the bonding between alumni and alumni and also to the *Alma mater*. Alumni can make themselves visible and their presence felt by participating in various program being organized on and off campus throughout the year.

The other equally important objective of UPM Alumni Centre is to establish an endowment fund which was built on the concept of alumni giving. This ambitious goal inspires the ongoing supports of our many alumni in various capacities and social standings. Through this noble initiative, UPM hopes that successful alumni could in return contribute to the *Alma mater* in whatever form of contribution deemed appropriate whether tangible or monetary or in kinds such as providing relevant services.

A few initiatives were introduced such as PUTRA TAAF and *Wakaf Ilmu* to cater for this mission. Alumni can also contribute their time by mentoring the future UPM alumni or current students in the university. They can also place students for industrial training in their companies or agencies. Clearly, this partnership would promote a win-win situation and enrich the relationship between both parties. UPM will continuously update information beneficial to the alumni so that donors will also win as part of these initiatives. This is important as alumni giving is often viewed as a barometer of alumni satisfaction. This culture of giving back to the *Alma mater* will help establish a culture of philanthropy which is in line with our national campaign.
In keeping with tradition, the Vice-Chancellor New Year 2012 address was held at Sultan Salahuddin Abdul Aziz Shah Arts and Cultural Centre (PKKSSAAS) Universiti Putra Malaysia (UPM) on Friday, 3rd February 2012. It was well attended by campus community and friends of the university, eager to hear the achievements, visions and future challenges of the university.

Opening his speech by wishing a Happy New Year to all, the Vice Chancellor reminded everyone with a hadith “Grab five things before five others; health before illness, wealth before poverty, leisure before work, young before old and life before death” (Al-Hakim and Al-Baihaqi) meaning, use the opportunity given to contribute to the advancement of religion, race and the nation.

The Vice Chancellor highlighted that UPM is progressing well through its 2011-2013 Strategic Planning with a success rate of 92.74%, the KPIs target achieved for 2011. He then announced the achievement by the other sections: Academic Division 89.33%, Research and Innovation 92.61%, Student Affairs 95.60%, Industry and Community Relations 100%, Human Resource 76.89%, Management of Finance 80% and Library Services 96.29%. He said the success is the result from an amendment made to the Vice Chancellor’s KPIs with 42 outcome-based indicators which are the extrapolation of the KPIs’ of Universiti Management Committee, Deans, Directors and Staff. The Vice Chancellor’s KPIs will be reviewed every three months to evaluate their progress where corrective actions or any changes are made where appropriate.

The Vice Chancellor also expressed his heartfelt gratitude and appreciation to all heads, staff and those who have contributed to the success of university’s KPI. He also convinced everyone that the university’s KPI is within reach especially with the right motivation and the desire to keep challenging productivity.

He was very positive about UPM’s success as an outstanding university to be ranked at the 6th tier under the 2011 SETARA rating as opposed to 5th in 2009. He was impressed that Test on Communication in English (TOCIE) among students yielded excellent marks of 86.15% under...
employers’ satisfaction was 12.26% as opposed to 9% in 2010 based on SETARA instrumentation with a maximum score of 13. Financially, UPM increased its revenue to RM42.3mil as opposed to RM37.3mil in 2010.

In his address, the Vice Chancellor also attracted the audience attention to the action taken to resolve long standing issues in UPM: termination of the 15-year concession with Desasiswa Catering Services Sdn Bhd, making ways for improved services and reasonable food price on campus; and collaborating with the Ministry of Health in implementing the Blue Ocean Strategy to transform Hospital Serdang as a full autonomous teaching hospital.

The morning event also included receiving contribution for Wakaf Ilmu from various groups in UPM amounting to RM1,474,892: UPM Holdings RM1mil, RM3,232 from the Office of Deputy Vice Chancellor (Academic and International), Academic Division and CADE and RM9,030 from the Office of Deputy Vice Chancellor (Research and Innovation), TPU, IDEC, RMC, PPA and the Universiti Press. Other contributions were from the Office of Deputy Vice Chancellor (Industry and Community Relations), APEEC, CARE, Sports Academy and Nuclear Imaging Diagnostic Centre which amounted to RM1,665, the Office of Vice Chancellor, Registrar, Bursar, Library (RM340,904), faculties and schools (RM40,957), institutes (RM18,424) and the Office of Deputy Vice Chancellor (Students Affairs and Alumni), CPC, CEISED and residential colleges (RM60,680). The funding will be used for development of facilities and amenities in quest of knowledge which includes teaching and learning, spiritual activities, research and innovation as well as community services. The Vice Chancellor later proposed that UPM Holdings develops the vacant lands in UPM as they have high potentials to be developed as commercial centres. The profit may be channeled to Wakaf Ilmu, the trust fund for education of deprived students and at the same time preserving UPM land for UPM.

(Editor’s note: While trying to condense the full text of this speech, some issues have been purposely left out.)

*translated by Nik Hafizaini Nik Hassan (BSc Consumer Science, 2006)
Time flies since the inception of the Faculty of Agriculture UPM in 1971 when the College of Agriculture Malaya merged with the Faculty of Agriculture University of Malaya. In the early days, the faculty was sharing buildings which were built during the College era. With the expansion of the university, the faculty also expanded. Slowly more buildings were built and in 1981 a new faculty building was completed while in 1993 additional building was completed including a multi-purpose hall - Dewan Pertanian. Finally in 2000 when the university acquired a few block of buildings from MTDC, the faculty was given one of the block to house three additional new departments and teaching/research facilities. In 2003 the administrative office of the Faculty moved to a two-story building on top of a hill near the acquired building blocks. The faculty is spread out in the campus where four of the departments were situated at the Faculty of Agriculture Complex 1, separated by a distance of about 3 kilometers from Complex 2 which houses the administrative office and three of the departments. Obviously, there is a dire need to build a new complex that can house all the departments within the same compound and fulfill the needed space for the expanding faculty.
while waiting for all the laboratories to be operational in the new complex in February 2012. Meanwhile in December 2011, the faculty administrative office moved into the gallery building after some major modification.

Moving into new building entail modifications and changes that need to be carried out to suit the need of the faculty. Since the complex was situated on a pasture land, it was rather barren and has no natural tree to provide shade and to act as wind break and plants and shrubs to beautify the surrounding. To save cost the faculty decided that while the trees and other plants were outsourced, the planting shall be carried out gotong royong style amongst the staff and the students. This gotong royong activity was carried out on Sunday, 4th December 2011. It was well attended by staff and students including the Deputy Vice Chancellor (Research and Innovation) who represented the Vice Chancellor and DVC (Students Affairs and Alumni) who happens to be a staff of the faculty. About 50% of the “greening effort” was completed. During the gotong royong, merawan siput jantan, cempaka, tulang daing, semarak api, Serdang palms, bamboo and even date palms were planted while the shrubs included hibiscus, puding, jasmine, kemunting, kelat paya and many more. During the recently completed 3rd International Agriculture Student Symposium (IASS), participants of the symposium carried out a tree planting ceremony. About 100 fruit trees were planted in an open space near the canteen on 27th February 2012.

The faculty is planning various strategies to secure more funds to continue the beautification projects for the new complex. While the faculty appreciates contributions especially from alumni, in the form of planting materials, donations in the form of gazebo, garden furniture and others are also welcomed. It is the aspiration of the faculty to turn the complex into a green and eco-friendly surrounding which is conducive for learning and at the same time is exemplary befitting the name of the faculty as the foremost agriculture faculty in the nation. The landscape project is also needed as part of the requirement for the issuance of the Certificate of Fitness (CF) from the Sepang Council Town.

With the creation of Tabung Amanah Alumni Fakulti (Faculty’s Alumni Trust Fund) or PUTRA TAAF recently, UPM have undertaken a step in creating a platform for alumni to contribute not only to the university but specifically to the very faculty that have made them what they are. Faculty of Agriculture is one of the faculties targeted to launch the alumni trust fund in 2012. It is hoped that alumni of the faculty will support this effort and contribute to the fund. This fund can be used to carry out alumni activities including giving Alumni Awards for final year students. It is time that the alumni start to contribute to the faculty following the alumni tag line of “A Tradition of Giving, a Culture of Bonding”.

During the 9th Malaysia Plan, fund was allocated to build a new complex to be called the Agrobio Complex on a piece of pasture land beside the UPM Equine Unit. After a few delays, the construction finally began in 2009 and the new complex was completed in early 2011. After some minor renovation, the academic staff were asked to move into a new complex consisting of 5 blocks for the department, a gallery which houses two lecture theaters, 9 lecture rooms, canteen, surau and a multipurpose hall beginning from 25th July 2011. Although the staff have moved to the new complex, all teaching activities were still carried out at the former Complex 1 and 2 in the main campus. Finally in September 2011, all lectures were held in the new complex while laboratory classes were still held at the old complexes.
SHORT ABSTRACT

Universiti Putra Malaysia’s Faculty Alumni Trust Fund (PUTRA TAAF) is a fund that pools money contributed by alumni which will be managed by the Alumni Centre and respective faculty and will be monitored by UPM Bursar. It is a platform for alumni to give back to Alma mater specifically to their own Faculty and this fund can be used to strengthen alumni and students activities including awarding Alumni Award for final year students. It is hoped that the fund can enhance alumni-Alma mater connections.
**RASIONAL PENUBUHAN TAAF?**
Bersesuaian dengan motto UPM iaitu ‘Berilmu Berbakti’, alumni UPM sememangnya berhasrat untuk menyumbang bakti sama ada melalui perkongsian kepadakaran, teknologi, sumbangan masa dan pengetahuan kepada Alma mater UPM. Penubuhan TAAF merupakan satu usaha murni dalam mewujudkan landasan kepada alumni untuk menyalurkan sumbangan secara langsung kepada Alma mater khususnya dalam memantapkan pembangunan fakulti dan menyemarakkan aktiviti yang berimpak kepada peningkatan sahsiah pelajar.

Berdasarkan kepada UPM Alumni Engagement Survey pada Minggu Konvokesyen UPM ke-35 yang lepas, dari subsampel 523 orang alumni yang memberikan respon secara ‘online’, sebanyak 37.9% berminat menjadi mentor kepada pelajar dan 30.0% lagi berminat untuk berkongsi pengalaman bersama pelajar di universiti. Justeru, penubuhan TAAF ini dilihat sebagai medium terbaik dalam mengukur keterlangsungan minat serta keinginan alumni untuk menyumbang bakti kepada UPM dan juga mampu mewujudkan generasi pelapis dalam kalangan alumni muda agar sentiasa berminat untuk kembali bergiat aktif dalam pembangunan universiti setelah bergraduat kelak.

Usaha meningkatkan dana TAAF ini tidak hanya tertumpu kepada Pusat Alumni sahaja malahan usaha sama dan jalinan kolaborasi mantap bersama fakulti dan mampu membawa banyak faedah kepada universiti amnya. Walaupun para alumni yang dihasilkan membawa nama ALUMNI UPM, jasa dan pengorbanan fakulti dalam melahirkan alumni tersebut seharusnya perlu dimaktab kira dan diberikan penghargaan. Oleh kerana itu amat wajar satu tabung amanah bagi penjanaan endowment alumni diwujudkan di fakulti dengan Pusat Alumni sebagai sekretariatnya.

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<th>OBJEKTIF PENUBUHAN TAAF?</th>
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<td>• Sebagai landasan kepada alumni menyalurkan sumbangan.</td>
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<td>• Menjadi kayu pengukur terhadap sumbangan kembali alumni kepada UPM melalui fakulti masing-masing.</td>
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<td>• Menggunakan dana TAAF untuk menggerakkan aktiviti alumni dan pelajar dalam menyokong aktiviti anjuran Pusat Alumni seperti Hari Alumni UPM 21 Mei, Homecoming dan sebagainya.</td>
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<td>• Membiasai Anugerah Alumni fakulti untuk pelajar tahun akhir sebagai motivasi kepada pelajar keseluruhan.</td>
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<td>• Menjadi wadah kesinambungan jalinan alumni dengan warga kampus.</td>
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<th>MEKANISMA PENUBUHAN TAAF?</th>
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<td>• Penubuhan TAAF telah diluluskan oleh YBhg Datuk TNC HEPA pada 14 Disember 2011.</td>
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<td>• TAAF bagi setiap fakulti akan ditubuhkan dengan persetujuan fakulti dan dengan izin Bendahari UPM. Akaun diuruskan oleh Bendahari setelah diluluskan dan diberi nombor vot.</td>
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<td>• TAAF adalah untuk kegunaan Fakulti bagi aktiviti berkaitan alumni dan pembangunan pelajar (bakal alumni). Segala prosedur pendapatan dan penggunaannya tertakluk kepada prosedur kewangan Bendahari UPM.</td>
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<tr>
<td>• Setiap fakulti akan menggerakkan Tabung ini dan melaporkan kepada Pusat Alumni segala sumbangan dan aktiviti secara berkala untuk pelaporan kepada Pihak Pengurusan UPM. Data ini akan disemak dan disahkan dengan pihak Bendahari UPM terlebih dahulu.</td>
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**PENGOPERASIAN TAAF?**
Pusat Alumni mengesyorkan agar satu Jawatankuasa diwujudkan di peringkat UPM yang terdiri dari Timbalan Dekan (Hal Ehwal Pelajar dan Alumni) sebagai Jawatankuasa Induk TAAF. Satu Jawatankuasa Kerja peringkat fakulti pula diwujudkan mengikut kesesuaian fakulti berkenaan dengan mengambil kira prosedur kewangan Pejabat Bendahari UPM.

**SASARAN TAAF?**
Bagi 2012, empat (4) buah fakulti iaitu Fakulti Pertanian, Fakulti Perhutanan, Fakulti Kejuruteraan dan Fakulti Sains dan Teknologi Makanan disasarkan untuk mewujudkan TAAF masing-masing diikut dengan empat (4) buah fakulti lain pada tahun berikutnya. Sebanyak RM500,000.00 disasarkan setiap tahun.

**MANFAAT KEPADA PENYUMBANG?**
Antara manfaat yang akan diperoleh oleh penyumbang termasuklah pelepasan cukai, pengunaan nama dan/atau syarikat penyumbang untuk ruang/dewan/bilik di fakulti, penghantaran pelajar latihan praktik, diletakkan dalam mailing list yang bersesuaian, disenaraikan dalam senarai penderma dan lain-lain manfaat yang boleh dipertimbangkan.
In upholding the motto “A Tradition of Giving, a Culture of Bonding”, Alumni Centre is moving ahead under its new management, headed by Assoc Prof Dr. Mansor Abu Talib who has been appointed as the Director of Alumni Centre on 16th February 2012, replacing Dr. Rohani Ibrahim who had been the Director of Alumni Centre for 12 years since the year 1999.

Its Key Performance Index (Q3 & Q4) 2011 workshop organized by the UPM Deputy Vice Chancellor (Student’s Affairs and Alumni) office, gives priority to the Alumni Centre as a mediator and stand in the forefront to ensure the objective of generating income is attainable. In order to fulfill and achieve this mission, the Alumni Centre conducted a workshop entitled ‘Alumni Centre Key Performance Index 2012’ from 30th January till 1st February 2012. This workshop was attended by the staff from Alumni Centre and UPM Alumni Association (PAUPM).

Among the objectives for the workshop were to plan and draft the alumni activities and to ensure the success of the pre-planned activities for the year 2012. In addition, it also provides plenty opportunities and space for participants to exchange and brainstorm ideas in pre-planning Alumni Centre 2012 calendar. Through the pre-planned activities, Alumni Centre hoped to generate cash and in-kinds (goods and services), in support to the call of university which prioritizes Income Generation. At the end of the workshop, the Alumni Centre managed to come up with the activities framework which will help them to achieve the missions and visions of the year 2012.
Strengthening connections between alumni and the Alma mater ensures that bonding flourishes and the spirit of camaraderie last forever. Over the years, the networks have expanded to foster extensive connectivity and stronger links on a global scale. Currently, several local chapters have been set up and are actively connected to UPM including the Serdang Sun Shine Johore, faculty and college chapters such as the Chemical Engineers, UPM Semenggok, MAS Executive Program, Emergency Response, Computer Sciences & Information Technology, Forestry, Agriculture and Kolej Tun Dr Ismail. An international chapter, UPM Alumni Chapter Indonesia is based in Jakarta and Medan.

To ensure this networking will proliferate, the UPM Alumni Centre in cooperation with UPM Alumni Association have organized and conducted an evening workshop Bengkel Networking Ketua Chapter Alumni UPM on 3rd February 2012. This workshop intended to bring together leaders of some of these chapters/groups and share their experiences in moving their teams and strengthening the alumni bonds. The workshop also identifies opportunities and alumni expertise in mobilizing their social capital to enhance alumni activities or programs. A total of 14 chapters/groups took part in the workshop involving 40 alumni in various cohorts. Also present during the workshop was Prof Datuk Dr Mohd Fauzi Hj. Ramlan, Deputy Vice Chancellor (Students Affairs & Alumni); Alumni 1981.

This workshop generated ideas and suggestions to help the university to enrich its alumni programs and activities. Some of the suggestions included setting up of Wakaf Ilmu Alumni as a platform for alumni to contribute to the university and reconvening the Convocation Ceremony for alumni class of 74’, 75’ and 76’. They also suggested that the university must nurture and cultivate the “Serdang Spirit” very early amongst students (future alumni) through story telling by alumni; practice the concept of Blue Ocean (win-win situation) rewarding contracts or tenders especially those involving alumni entrepreneurs in order to encourage them to give back to their Alma mater. The alumni further urged the university to reduce the formality/bureaucracy during alumni activities to breach the gap among them and enhance alumni visibility through publication of alumni directory.

At the end of the fruitful workshop, the objectives of the meeting were accomplished and a strategy is currently being formulated to incorporate all the ideas and suggestions given by the alumni.
Professor Dato’ Dr. Zakaria Kasa was appointed as the Vice Chancellor of Universiti Pendidikan Sultan Idris (UPSI) Tanjong Malim, Perak, Malaysia on 1st September 2011. Prior to his appointment as the Vice Chancellor, he served as the university’s Deputy Vice-Chancellor (Academic and International) since 2007. At present, he also leads the Cluster of Educational and Human Capital Development of the National Council of Professors (NCP). The NCP was established for the professors to generate ideas and strategies for the development of human capital needed by the country.

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The 55-year-old professor from Kedah has a Bachelor’s degree in Agriculture Education, a master’s degree in Technical and Vocational Education specialising in Management and Supervision from Louisiana State University, Baton Rouge, Louisiana, USA and a doctorate in the same field from Ohio State University Columbus, Ohio, USA.

Before being appointed as UPSI Deputy Vice Chancellor (Academic and International), Professor Dato’ Dr. Zakaria had served as the Dean of the Faculty of Educational Studies in Universiti Putra Malaysia (UPM), Serdang for five years and Deputy Dean for seven years. His career as a lecturer started when he joined UPM in 1982, and to date he has served as an academician and administrator for 30 years.

As a Professor at the Faculty of Educational Studies, UPM, he has been entrusted to teach undergraduate and graduate courses in his field of expertise, i.e. Technical and Vocational Education as well as Educational Management and Supervision. As a leader in the field of Technical and Vocational Education, he has been appointed as the President of the Malaysian Vocational and Technical Education Association. He held the post of Chairman of the Faculty of Education Dean Council of Malaysian Public Higher Education Institutions during his tenure as Dean of the Faculty of Educational Studies.
In terms of research, Professor Dato’ Dr. Zakaria has been involved in conducting more than 35 research projects sponsored by various local and international agencies. Among the sponsoring agencies are the Ministry of Education, Department of Islamic Development, Prime Minister’s Department, International Labour Organisation (ILO), German Development Service (GDS), Ministry of Higher Education, Economic Planning Unit, UNESCO, Food and Agriculture Organisation (FAO) and the Ministry of Science, Technology and Innovations (MOSTI). He has also been invited by several Malaysian universities to participate in their research projects.

Professor Dato’ Dr. Zakaria has published his writings in various forms of publications including journals, books, chapters in books, proceedings, modules and papers for national and international seminars and conferences. To date, he has written more than 130 articles. The Ministry of Education has also invited him as an expert to participate in designing the school curriculum for subjects on Living Skills, Agriculture, Agro technology and subjects related to Technical and Vocational Education, as well as to present his views on issues and problems related to the implementation of the Ministry of Education as member of the Advisory Panel for Cluster of Excellent Schools, and also as a panel member for evaluating the curriculum of the Teacher Education Institutes of Malaysia.

As a premier teacher education university in Malaysia, Professor Dato’ Dr. Zakaria is passionate to develop and build UPSI’s very own laboratory school within the vicinity of the University’s new campus. With an approved initial fund of RM5mil from the Ministry of Higher Education, UPSI will be the first University in Malaysia to initiate its laboratory school expected to be in operation in 2013. The laboratory school will be used for the training of future teachers, educational experimentation, educational research and professional development.

UPSI has numerous international affiliated partners from United Kingdom, Italy, South Korea, China, Philippines, Hong Kong, Japan, Kazakhstan, Uzbekistan, Saudi, Oman and Yemen, among others. In 2013, UPSI has been appointed to host the next 3rd Asian Roundtable of Presidents of University of Education in Malaysia. The Roundtable which was held twice at the Hong Kong Institute of Higher Education, Hong Kong, serves as a forum for the University Presidents to continue sharing their views and insights for the betterment of education particularly in the Asia Pacific region.

It has been a privileged for Professor Dato’ Dr. Zakaria to serve UPSI since 2007 and to see how much UPSI has grown and prospered in such a short time. What is more significant is the bright future that lays ahead UPSI and the stakeholders would be impressed if they could see what UPSI has accomplished and what are in the pipeline for the future.
The proliferation of human interaction and the wide spectrum of paradigms governing these interaction structures are constantly creating enormous opportunities. Complementary to this rise, is the ever innovative and rising threats challenging its fundamental reason of creation. Harnessing our alumni for the noble elevation of our university and positioning ourselves as significant players in addressing rising national agendas is among the main motivation of this program.
It was indeed an honor to play host to the “Distinguished UPM Alumni Lecture Series (DALS): Living the Serdang Story” on 15th December 2011 at the Lecture Hall of Faculty of Computer Science and Information Technology. It was an exhilarating experience in organizing this esteemed program. Complementing the program’s established charismatic and true substance, the Faculty of Computer Science and Information Technology (FCSIT) was given the privilege and honor to invite Honorable Lt. Kol (R) Prof. Dato’ Husin bin Jazri, Chief Executive Officer (CEO) of Cyber Security Malaysia to deliver the DALS lecture entitled “Security in Social Networks”. The richness and power possessed by Social Networks, such as Facebook and Twitter have received its due acknowledgement and recognition in their ability in transcending multitudes of paradigms related to our civilization. Parallel to this with an equally pressing momentum is the threat social networks impose on its very own fraternity.

FCSIT is among the youngest and vibrant faculties. The graceful and dynamic transition from a singular department within the Faculty of Science to a full fledged faculty with four departments has taken a collective effort and relentless efforts of many people. It is always a delight and such a pride to have many of the Faculty’s Alumni become prominent figures in our society and more important play a distinct role in elevating our nation. Among the central elements of civilization is the belief and ideology of people. The globalization of communication and technology has caused the human race to face a dramatic change in the way we stride each day and concurrently creating an enormous impact on our very existence. Social Networking has gained tremendous momentum and has comfortably secured belief of a substantial percentage of the global population originating from multiple walks of life. However, though society has made Social Networking a norm, the insecurity imposed by its advocacy requires a compulsory change of operating paradigm. Change is crucial to enable the versatility to seize an opportunity.

There are several natural conclusions and resolutions in which we must be able to draw to realize the importance of security and social networks from both a global and domestic perspective. First, we must ensure that collaborative efforts are done, whereby harnessing the existing ideas and strategies and ensuring their success must be our primary concerns. We must identify and recognize knowledge and awareness as equal contributors towards the pursue of computing and communication excellence and the glorifications of our nation. Each and every effort we make must be defended by a cohesive working nucleus of researchers and academicians. We must hold dearly to the fact that each of our individual and collective actions and viewpoint will not only make a difference to the millions of people across the world but to the very depth of the human civilization.

Social Network is a powerful tool and its respective instrumentalist must ensure that each human is given the right and equality to embrace it. I hope that you will utilize this lecture as a platform to gain knowledge from the distinguished speaker and use his rich knowledge and experience to exchange ideas and find the avenue of involvement many of you are truly seeking for.
From a humble beginning as a small Agricultural College, a few decades ago, Universiti Putra Malaysia (UPM) has risen to become one of Malaysia’s premier research universities. Not to be left behind in the race for excellence, UPM offers courses ranging from the exotic such as landscaping and aquaculture to the more sophisticated such as aerospace engineering and biotechnology. Its alumni include luminaries that make it to the who’s who of Malaysia, ranging from enterprising successful entrepreneurs to outstanding scholars of international repute. Notwithstanding all its achievements are the challenges to put in place the use of the global lingua franca, namely, English Language in the curriculum so that the transmission of knowledge could be carried out smoothly.
However, some quarters belittle the spoken English by UPM graduates. To arrest this negative perception, UPM introduces Test on Communication in English (TOCIE) to filter out the good and the bad students. They should attain at least Band 4 in Spoken English before they step out of the university. Usually, they should not find themselves in such a predicament, as the not-so-good students will receive 3 semesters of intensive and extensive English language training. They are trained by qualified English Language teachers from the English Language Department of the Faculty of Modern Languages and Communication (FBMK). The teachers are assisted by the latest technological hardware and software in language laboratories, housed in Sanggar Bahasa, an annexe building of FBMK. The accent of English taught in UPM is defined by the International Phonetic Association (IPA).

Futhermore, there are four main skills that one needs to develop in acquiring English language, which are listening, speaking, reading and writing. In order to learn a language, one needs to hear the language first, then imitates the underlying structure, follows by reading various materials and starts writing after one has understood the structure of the language and this is one of the highest levels of Bloom taxonomy where one has to synthesize sentences.

Usually, the main question being asked by students nowadays is more on the strategies to acquire the words in English. There are a variety of ways to acquire words but do these words are being processed in the students’ long term memory or it just lasts for a few hours? Facilitators, teachers or educators can teach the students to a certain extent but after the teaching hours, the students must take effort to learn the words and practice them in their lives.

In addition, the UPM top administrators also take a keen interest in the teaching of English in the university through monitoring and holding English language competitions which are usually in collaboration with the Students Affairs Division. Not to be left out, the deans and the heads department of Faculty of Modern Language & Communication hold regular briefings to ensure that English courses are conducted professionally.

As a whole, without any doubt this tradition of giving professional service is part and parcel of UPM’s forte.
The evolution of mankind has and continuously provides us with rich and colorful opportunities. The art of blending two heterogeneous fields has been indeed reflected and cohesively harnessed to Associate Professor Dr Shamala Subramaniam of the Faculty of Computer Science and Information Technology (FSKTM) of University Putra Malaysia. She’s an Alumni of the Bachelor of Computer Science of Class ‘96, Master’s of Computer Science and Doctor of Philosophy in Computer Science of the year ’99 and 2003 respectively. Originating from Port Dickson, her family has been a true inspiration and pillar of strength. Her dad used to take her jogging at the beach and then mum to the hockey field. She has a big smile of gladness that there wasn’t anyone to take care of her one day when she was 5 years old which allowed her to go to the field. Though the stick was much taller than her, it was the first spark of passion for the game. Her academic career both at Port Dickson High School and UPM was constantly enriched with her involvement in field hockey representing our nation at various tournaments.
been highly passionate on making her contribution and career pursuit in UPM. She joined in as a staff of the FSKTM in 2003 and has seen graceful career elevation to Senior lecturer and now Associate Professor. Being among the pioneers of the Department of Communication Technology and Networks she’s evolved with the Faculty. Making a difference for Dr Shamala largely constitutes her teaching of undergraduate students and her comradeship with her postgrads. Having a high number of postgraduate students consumes a great amount of time and she’s expressed her need to constantly reengineer the art of supervision. Postgrads are a special group of people and the most valuable gift a supervisor can give is to ensure that her comrades are able to seize each opportunity to make an impact and difference to the fraternity their research governs.

She’s also found an interesting correlation in making a difference in field hockey. A system known as the Wireless HOCkey (WiHOC) Simulator is currently being developed by her team and is hoped to enhance the technical aspects of field hockey strategy management. Interestingly, being a computer “gig”, she’s been able to contribute towards our nation’s sports and was recognized last year as the recipient of the ‘OCM Women and Sports’ Award 2011. She specializes in the area of Wireless Sensor and Adhoc Network, Mobile Applications, WiMAX and other areas. The Young Lecturer’s Award also known as the APP’2009 award serves as a testimony of her advocacy for lecturing undergraduate programs and the importance of a solid foundation for students.

“It is truly vital for all people to have a deep passion for whatever they endeavor. Something, which makes your adrenaline rush and makes each day worth living. The constantly changing expectations of life require students to experience life from multiple angles. Having academic competency without a distinct character will place them in the sea of the mediocre. Thus, they need to be creative, vibrant, independent, street smart and to be able to make a significant difference in not only their lives but for those around them”, Dr Shamala.
AFTER GRADUATING FROM UPM

Treat a man as he is, and he will remain as he is. Treat a man as he could be, and he will become what he should be.

- Ralph Waldo Emerson

Ajinomoto (M) Bhd opened its door for me after my graduation with a Bachelor of Science (Hons.) majoring in Biochemistry and Microbiology in 1994 from UPM. In the interview, the five interviewers were least interested to look at the collection of certificates, transcript and other recognition papers that I brought along although the interview lasted more than an hour. The interviewers were only keen to know my abilities in responding to situations that might arise at work place and how I would handle it. A part of the interview which is still fresh in my mind was the Japanese interviewer’s comment that as a fresh graduate I should be able to do any task given if I am willing to learn, and after six months if I am still unable to cope and perform, then I should leave the organization. It was indeed an eye opener for me. I must have done well during the interview since Ajinomoto put me in charge of production maintenance where 70% of my work was engineering-based. Possessing no prior experience in engineering, I took the challenge and succeeded in developing my skills in Ajinomoto for more than 4 years.

Since day one in Ajinomoto (M) Bhd, I was exposed to Quality Management System (QMS) because at that time the company was going towards ISO 9001 Certification. Preparing Standard Operating Procedure (SOP) and other related documents, attending ISO related trainings and meetings have become part of my core job function. Fortunately, my working life began with a dose of Japanese working culture, which gave importance to discipline, safety and quality of work process and products produced. The personal experience in witnessing the advantage of quality management system and its positive affect towards the improvement and betterment of implementing it in an organization made me a strong advocator and believer of tested and proven quality and related management system. As the saying goes, to believe something you have to personally do it and experience it yourself.

When SIRIM QAS International Sdn Bhd was looking for a quality management system auditor, I took the opportunity to pursue my interest by joining them. Due to my strong interest in food safety and standard, I also successfully qualified myself to be a HACCP lead assessor apart from being a lead assessor for ISO 9001. To perform this task effectively and also efficiently, auditor’s need to be analytical, meticulous and objective and most importantly must have passion for the job.

One of the unforgettable experiences during my ten years as an auditor was the moment I came back to my Alma mater, UPM as a lead auditor to verify the implementation of ISO 9001 Quality Management System. Walking through the labs, lecture hall and faculty where I had gained my knowledge and again facing my former lecturers was like walking down the memory lane. This certainly will be the most memorable and meaningful moment in my auditor’s career.

The wealth of experience which was earned by visiting and auditing more than 500 entities has developed and molded me into becoming a fine and competent trainer and consultant, which eventually leads to the establishment of RM INFINITE SDN BHD - my very own organization.

We excite our customers by developing a management system that will add value and fit the main purpose of their organization which is to bring in revenue. Being a food safety advocator backed with a strong interest about nature and herbs plus two year stint as Quality Head for an herbal product manufacturer has given me the opportunity to venture into herbal product manufacturing under the banner of Flavours Studio Sdn Bhd.

From my humble beginning to where I am today and what I have become, has been vastly influenced by the places I have been through and UPM undeniably plays a crucial role and contribute significantly in this journey of mine.

I’m forever proud to be a UPM alumni, more over now that UPM being an ISO 9001:2008 certified institution, awarded RU status and most recently given the autonomy to manage its own affairs by MOHE, clearly shows that my beloved university is on the right track to become a world recognized and preferred higher learning institution in the country.
First of all, I would like to take this opportunity to express my heartfelt thank to the former Director of Alumni Centre, Dr. Rohani Ibrahim and Serdang Sun for giving me this opportunity to write in this beautiful magazine. My name is Narumon Somkuna from Buriram in the northern part of Thailand. I graduated with a Bachelor in Animal Science from Khon Kaen University and Master in Animal Science from Chiang Mai University (1999). I enrolled in UPM to pursue my PhD in Agriculture in 2000 where my main place of work was at Institute of Bioscience (IBS) and the Faculty of Veterinary Medicine under the supervision of Professor Dato Dr. Abdul Rani Bahaman. He guided me in the field of Molecular Biology which to me was so difficult to learn as I have no background in this field of study. I was also lucky that I had many academic (Assoc Prof Dr. Khiarani Bejo, Dr. Zuridah Hasson) and friends who helped me in my work. Finally, I graduated with a PhD in Veterinary Microbiology in 2004. I landed my first job as a lecturer in the Department of Animal Science, Faculty of Agricultural Technology, Buriram Rajabhat University (BRU). I am also the Associate Dean of Graduate School of the university.
The only reason why I chose UPM for my PhD was that I knew that UPM is one of the top research universities in Malaysia. The first time I set foot into UPM, I met many people from many countries around the world. I had to adapt and familiarize myself to a new and huge campus, at the same time trying to learn two languages, Malay and English. Luckily, I had many lovely and helpful friends and I also had an excellent supervisor and lecturers who not only given me new knowledge but they also motivated and inspired me to strive higher and do better.

On 17th January 2012, I came back to Malaysia and UPM and this time with the University President, administrators from the Graduate School, BRU and especially with my first daughter Wannawalee Somkuna. I was so pleasantly surprised that UPM has grown a lot. There are many new buildings around the campus. This shows that UPM has developed so much to support the growth of academia as well as the growing number of students. I was so proud to tell the administrators from BRU and my daughter that I am an alumnus of UPM and this is a very memorable place for me. The trip to UPM made my daughter very proud of me.

Every year at BRU convocation, I will wear the academic gown for the ceremony. Many lecturers will asked where I graduated from, and I do not hesitate to tell them that I graduated from Universiti Putra Malaysia. They say that the UPM graduation gown is the most beautiful compare to the others.

To this day, I always tell my experience about my stay in UPM and Malaysia to my students. In addition, when I am faced with some troubles at work, I think of my stay in UPM and Malaysia because UPM and Malaysia have made me to be a strong, smart and perfect person. Finally, I would like to thank my supervisor, Professor Dato Dr. Abdul Rani Bahaman again for giving me a golden chance to study and work under his kind advise.

Thank you very much.
Reunion Diploma Pertanian 1974

Azami Husin (Dip Pertanian, 1974)

Short Abstract
Reunion Diploma of Agriculture 1974 held in Hotel Equatorial, Bangi on 6th February 2012. This gathering was part of alumni UPM 1974 outreach activity to members, to reignite passion for Alma mater and strengthen bonding and friendship among members.


Majlis reunion pada petang tersebut diserikan dengan kehadiran tamu kehormat iaitu Tan Sri Datuk Dr Mohd Noor Ismail (alumni 1955), Dr Ithnin Bujang (alumni 1978), Tuan Hj Anas Ahmad Nasarudin (alumni 1976; Presiden Persatuan Alumni UPM 2011-2013) dan Prof Madya Dr Zaitun Yassin (alumni 1971; Setiausaha Agung Persatuan Alumni UPM 2011-2013). Turut memeriahkan majlis adalah alumni UPM tahun-tahun lain, band boys, LDP74, exco dan staf PAUPM.

“Saya amat menyanjung tinggi penganjuran Reunion pada kali ini. Saya berharap dan menyeru semua lulusan ini kembali ke Alma mater untuk kita bersama-sama berganding bahu membantu UPM meneruskan kegemilangan bumi Serdang”, ucap Tan Sri Datuk Dr Mohd Noor Ismail semasa ucapan pembukaan.

Majlis reunion ini diteruskan dengan iringan muzik band boys Doc Mat, persemmahan tiupan saksofon oleh Encik Arif Ali dan paduan suara alumni 1974 iaitu Encik Ali Kassim bersama Dr. Rahmatullah dan Puan Zainah Ismail.

Jawatankuasa penganjur turut merakamkan ucapan terima kasih kepada para penyumbang yang memberi bantuan kewangan dan cenderahati dalam merealisasikan penganjuran reunion pada kali ini. Ucapan penghargaan turut diberikan kepada Persatuan Alumni UPM (PAUPM) di atas sokongan dan kerjasama yang diberikan sepanjang berlangsungnya majlis tersebut.

Kepuasan dan kegembiraan jelas terpancar di wajah setiap alumni yang hadir dan nyatanya reunion pada kali ini meninggalkan seribu satu kenangan yang indah kepada mereka.
Alumni Centre Universiti Putra Malaysia (UPM) with the cooperation of UPM Alumni Association, Faculty and Residential Colleges once again organized the Alumni Mentorship: ‘Professional & Life Skills’ program held at the Sultan Salahuddin Abdul Aziz Shah Arts and Cultural Centre (PKKSSAAS), Universiti Putra Malaysia on 14th March 2012. This program enabled over 400 UPM students to interact with over 70 successful UPM alumni who had made names for themselves from the various fields of expertise throughout the country.

The Director of Alumni Centre UPM, Assoc Prof Dr. Mansor Abu Talib said organizing the Alumni Mentorship Program which had entered its seventh year was one of the university initiatives to bring alumni back to campus. In addition, this created a new platform to the alumni to help prepare students in their transitions into the working environment. He also said that for the first time in the recorded history of UPM Alumni, many younger alumni from corporations, private and non-governmental organization (NGO) participated in this program.

“I am very touched and grateful for the support and commitment of UPM alumni who were very enthusiastic throughout the program. The students were thrilled to have a chance to interact more closely with the alumni. This also provides the opportunity to build an Alumni Network as a reference later on in the realm of employment”, uttered Assoc Prof Dr. Mansor.

The program was officially launched by the Deputy Vice Chancellor (Students Affairs and Alumni) UPM. It was followed by a forum entitled “Professional and Life Skills”. Members of the panel were Mr. Ea Chiang (Alumni Class 1988; Founder, UCEC Wellness & Fitness), Mr. Mohd Sabrie Salleh (Alumni Class 2009; Managing Director, KMJ Supplies SDN BHD), Mr. Yusaini Ali (Alumni Class 1992; Managing Director, E9 Media SDN BHD) and Mrs. Noorizai Mohd Noor (Alumni Class 1994; Director, PKKSSAAS) who acted as moderator for the forum. The program was also graced by the presence of a celebrity and also the youngest UPM Alumni, Mr. Rashidi Ishak (B. Comm, 2011).

In the Rotaro Session, students in groups of 10 with two alumni as mentors were given 10 to 15 minutes to mingle and exchange ideas and then the group will move to the next mentor/s.

One of the participants of the program, Siva s/o Karunanadi, B.Edu (Moral Education), sem 6, 2011/2012 appreciated the discussions with the mentors and hoped the tips given will be useful in planning his future career. Another participant, Khaw Zhi Sheng, BSc (Human Development & Management), sem 6, 2011/2012 was very excited about the opportunity to meet successful alumni in person and felt that the mentors provided useful tips and detailed guidance on career prospects.

Meanwhile the Alumni Centre invited all alumni present to register and update their personal profile in the UPM alumni portal “UPM Alumni Pro-Filing System” through their website http://alumni.upm.edu.my.
Yayasan Pak Rashid Lecture Series
“Mendidik Bangsa, Membangun Negara”

9 March • YBhg. Tan Sri Datuk Dr. Arshad Ayub, alumni UPM 1954 was given the honour to address and shared his perspective on education in Malaysia.
2012 so far...

Welcome Visitors to Alumni Centre

13 March ● Visit from Majlis Tertinggi Mahasiswa Kolej Canselor, UPM

24 March ● Interaction session with UPM alumni Chapter Malacca at the Kampus Bandar, UTeM

UPM Alumni Chapter Malacca

UPM Alumni Reunion
21 April 2012
PAUPM’s Annual General Meeting

PAUPM Friendly Golf 2012 at the Padang Golf, UPM
25 April 2012
Majlis Tautan Ukhuwah Silaturrahim
(Birthday Get Together)

Lawatan Muhibbah
Pusat Alumni

26 Apr ● Visit by Alumni Advancement Centre,
University of Malaya

27 Apr ● Visit by Alumni Relations Centre, UiTM
UPM Alumni Chapter as a strategy to expand UPM alumni network locally and internationally is relevant with the growing need for strengthening university linkages with alumni. To fulfil this purpose, Alumni Centre is entrusted to promote the interest and enhancing the image of the university through linkages. A lifelong relationship takes on a new and real significance when Alumni Chapters are in place. All members residing in different geographically areas where Alumni Chapters are established can participate and tap into these chapters.

UPM Alumni Shared Interest Groups (SIGs) are national and global communities of alumni that share a common similarity based on shared experience, identity and background, organizational or academic affiliation, profession, or other UPM-related interest.

In this edition, we are paying tribute to Chapters/SIGs that actively connected with us.

Faculty of Veterinary Medicine - UPM Veterinary Alumni (UVA)
Dr. Jalilla Abu (Alumni '90)
Hon. Secretary of UPM Veterinary Alumni
UPM Veterinary Alumni
Faculty of Veterinary Medicine
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Web: http://www.vet.upm.edu.my/~uva

Faculty of Engineering - Aerospace Engineering
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Faculty of Computer Science and Information Technology
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UPM Campus Bintulu
Zaifulsham Ahmad Zakaria (Alumni’ 92)
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Facebook: CUPMKS / x-UPMCS
Agriculture

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Plant Protection

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Email: lauweih@gmail.com / lauweih@putra.upm.edu.my

Golden Girls of Serdang

Assoc Prof. Dr. Zaitun Md Yassin (Alumni '71)
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Fakulti Perubatan dan Sains Kesihatan
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Last Kopek

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Email: adaduitokla@gmail.com
Facebook: Ahmad Fuad Haji Morad

Biological and Agricultural Engineering

• Alumni Master Emergency Response Planning (ERP)
• Alumni Bachelor of Agricultural Engineering
• Alumni Diploma Kejuruteraan Kecemasan dan Keselamatan

Assoc Prof. Ir. Muhammad Salih Haji Ja’afar (Alumni '73)
Jabatan Kejuruteraan Biologi dan Pertanian
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Facebook: Muhammad Salih Haji Ja’afar

For more enquiries on setting up chapters/SIGs, contact us at alumni@alumni.upm.edu.my or 03-8946 7887/7273
Hari Alumni UPM
21 Mei

Boling
12 Mei 2012 (Sabtu)
9.00 pagi
Mines Bowl

Golf
20 Mei 2012 (Ahad)
7.00 pagi
Padang Golf UPM

Ragbi
26 Mei 2012 (Sabtu)
5.00 petang
Padang Ragbi UPM

Futsal
September 2012
8.00 pagi
Padang Kolej Sertumpun
UPM

Santai Alumni (Staf UPM)
9 Mei 2012 (Rabu) | 3.30 petang
Dewan Serbaguna,
Kompleks Mahasiswa UPM

Majlis Kesyukuran
17 Mei 2012 (Khamis) | 7.00 malam
Masjid UPM

Serdang Heritage
“Membudayakan Berilmu Berbakti”
21 Mei 2012 ( Isnin) | 2.30 petang
Dewan Besar, PKKSSAAS

Grand Reunion UPM
Alumni Semenggok
7 Julai 2012 (Sabtu) | 7.00 pagi
Padang Golf UPM

Majlis Makan Malam
Sirih Pulang ke Gagang
@Homecoming VII
Bersama Tuanku Canselor
November 2012 | 8.00 malam
Dewan Besar, PKKSSAAS
**Personal Details**

| Name: | 
| I.C. No./Passport No.: | 
| Programme: | Diploma [ ] Bachelor [ ] Master [ ] Ph.D. [ ] |
| Field of Study: | 
| Faculty: | 
| Year of Graduation: | 
| State/Country: | 

**Contact Details**

| Permanent Home Address: | 
| Office/Business Address: | 
| Position: | 
| Telephone nos.: | Home: [ ] Mobile: [ ] |
| Office: [ ] Fax: [ ] |
| E-mail: | 

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**UPM Alumni Online Community**

Kindly visit our website and update your address with us from time to time. We thank you for your co-operation. This data will be kept in the UPM Alumni database for future correspondences.

Please photocopy and help us distribute to your alumni friends. Sent completed form to:

**Alumni Centre**, Bangunan C13, Lorong Pongamia, 43400 Universiti Putra Malaysia, Selangor Darul Ehsan

Tel.: 03-8946 7886 / 8946 6079 / 8946 6080  
Fax.: 03-8656 6933  
Email: www.alumni.upm.edu.my

We are honored to invite all UPM alumni to register and update your personal profile in the UPM Alumni portal “UPM Alumni Pro-Filing System” through our website [http://www.alumni.upm.edu.my](http://www.alumni.upm.edu.my).